CCTST Community Health Grant Pre-Application Information Session

Wednesday, October 23, 2013
3:30pm-5:00pm

Agenda

- Welcome

- Overview of the CCTST

- Community Health Grant Program

- Community Leaders Institute

- Questions & Discussion

Welcome, Announcements & Overview of the CCTST

Community Engagement Co-Director

Monica J. Mitchell, PhD
Professor , Clinical Pediatrics
University of Cincinnati,
Cincinnati Children's Hospital Medical Center

CCTST Community Engagement Overview

"Improving health outcomes and disparities through community research, training and partnerships"

CCTST Community Engagement Core (CEC)**

"Improving health outcomes and disparities through community research, training and partnerships"

Center for Clinical and Translational Science and Training (CCTST)

Community Engagement Core ←·············→ **Community Partner Council**

Research

Community Health Grant (CHG)

Cincinnati Lifespan Practice Research Consortium (CLPR-C)

Cincinnati Pediatric Research Group (CPRG)

Cincinnati Area Research Group (CARinG Network)

Community-Wide IRB

Training

Community Leaders Institute (CLI)

Community Scholars Program

Community Speakers Series

Community Partnerships

Community Health Resource Bank

Academic-Community Partnerships

CCTST Priority Health Areas

- Childhood Asthma
- Pediatric Injury
- Infant Mortality
- Obesity
- Diabetes
- Adult Neuroscience
- Vulnerable Populations

CCTST Priority Neighborhoods

Avondale   Price Hill   Covington

United Way's Health Bold Goals

- **<u>3 Categories</u>**:
  - Prevention & Wellness (i.e. immunization rates, obesity)
  - Access to Quality Care (i.e. avoidable ED visits, dental care access)
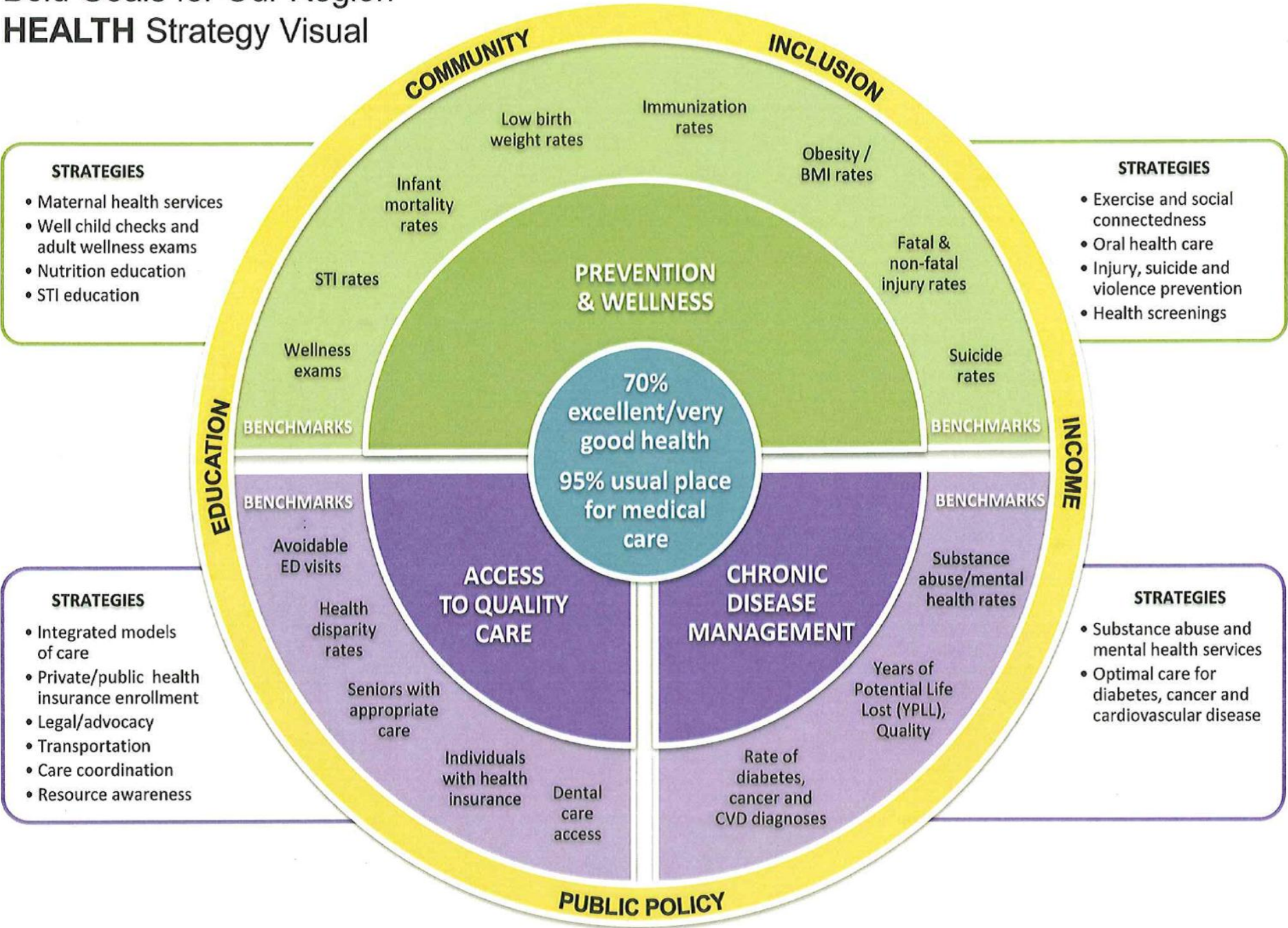 - Chronic Disease Management (i.e. mental health rates, rates of diabetes)

Many of these goals overlap w/several areas that community partners are already working on

- **<u>Examples:</u>**
  - Prematurity
  - Infant mortality
  - Nutrition and physical activity

Bold Goals for Our Region
HEALTH Strategy Visual

COMMUNITY

INCLUSION

EDUCATION

INCOME

PUBLIC POLICY

STRATEGIES
- Maternal health services
- Well child checks and adult wellness exams
- Nutrition education
- STI education

STRATEGIES
- Exercise and social connectedness
- Oral health care
- Injury, suicide and violence prevention
- Health screenings

STRATEGIES
- Integrated models of care
- Private/public health insurance enrollment
- Legal/advocacy
- Transportation
- Care coordination
- Resource awareness

STRATEGIES
- Substance abuse and mental health services
- Optimal care for diabetes, cancer and cardiovascular disease

PREVENTION & WELLNESS

ACCESS TO QUALITY CARE

CHRONIC DISEASE MANAGEMENT

70% excellent/very good health

95% usual place for medical care

BENCHMARKS

Low birth weight rates

Immunization rates

Obesity / BMI rates

Infant mortality rates

Fatal & non-fatal injury rates

STI rates

Wellness exams

Suicide rates

Avoidable ED visits

Substance abuse/mental health rates

Health disparity rates

Seniors with appropriate care

Years of Potential Life Lost (YPLL), Quality

Individuals with health insurance

Dental care access

Rate of diabetes, cancer and CVD diagnoses

To be eligible for the CHG, please become a member of the CCTST

CCTST offers guidance, resources, training, and grants to researchers and community members in the Greater Cincinnati region.

PLEASE JOIN—Membership is free
www.cctst.uc.edu/about/membership

CCTST Community Membership Offers:

Grants

Grant applicants have the opportunity to receive up to $20,000 in funding.
- CCTST members can access grant writing assistance.

Community Leadership Institute (CLI)

6-week Leadership training program designed to enhance research conducted in community settings.
- CLI graduates help agencies that empower communities to reduce disparities by learning to leverage funding and use data to improve services.

Community Partnership Council (CPC)

CPC builds collaborative relationships between the academic health center and community.
- CPC seeks to develop community-responsive approaches to health promotion and care to improve health outcomes.

Speaker Series/ Community Roundtables

Nationally renowned speakers present at grand rounds, community dinners, and community forums and coffee hours.
- Free to CCTST members.

How I Benefit from CCTST Membership...

Phyllis Shelton
Urban Appalachian Council

"Through grants, training, and technical support provided by CCTST, we are able to continue our work in diabetes awareness and management in the Lower Price Hill and Price Hill neighborhoods. We are moving toward diabetes intervention, a critical step in improving health in our target areas."
- CLI graduate
- Recipient of two Community Health grants
- Trained in use of REDCap database

Cynthia Smith
Women & Infant Vitality Network

"In our fight to reduce infant mortality in Cincinnati, I became aware of the various services and training opportunities that CCTST offers. Through our work with our academic partner at UC, I learned the value of measuring our efforts when doing a community engagement."
- CLI graduate
- Acquired and used grant writing skills
- Access to students who applied research methodology to survey development

Michael Roman
Gorman Heritage Farm

"At Gorman, we connect children and families to our educational farm. We aren't set up to do research, so our academic partner provided us with trained students who helped us develop a pre and post-visit survey tool to young students. We assessed their basic knowledge about animals and plants in accordance with what they are learning in school."
- CLI graduate
- Values gathering proof of effectiveness of programs offered at Gorman

http://cctst.uc.edu/about/cctst-membership

CCTST Community Health Grant Overview

CPC Research Subcommittee Co-Leaders

Farrah Jacquez, PhD
Assistant Professor
Department of Psychology
University of Cincinnati

Eric Rademacher, PhD
Co-Director of the Institute for Policy Research
Co-Director of The Ohio Poll
University of Cincinnati

CCTST Community Engagement Core (CEC)**

"Improving health outcomes and disparities through community research, training and partnerships"

Center for Clinical and Translational Science and Training (CCTST)

Community Engagement Core ←·················→ **Community Partner Council**

Research

Community Health Grant (CHG)

Cincinnati Lifespan Practice Research Consortium (CLPR-C)

Cincinnati Pediatric Research Group (CPRG)

Cincinnati Area Research Group (CARinG Network)

Community-Wide IRB

Training

Community Leaders Institute (CLI)

Community Scholars Program

Community Speakers Series

Community Partnerships

Community Health Resource Bank

Academic-Community Partnerships

CCTST Community Health Grant

Promoting Community-Academic Collaboration and Positive Health Outcomes

Eligibility

- Community programs, agencies, physician practices and other not-for-profit organizations; faculty or affiliates of academic health centers or universities
- Academic partner must be affiliated with the Academic Health Center (UC, CCHMC, VA)

Funding

- Provided by the CTSA Grant – CCTST
- Funds should be distributed evenly among the academic and community partners

Awardees

- Grants will be awarded to partnerships between academic and community organizations/programs. The maximum grant amount awarded is $20,000.

Grant Period

- 1 year, March 2014- March 2015

Community Health Grants
Outcomes from 2010-2013

28 Grants have been funded for a total of **$384,000**

Grantees represent 31 different community organizations

Over **7,500** Individuals in the Cincinnati and Northern Kentucky communities have been served through these grants

Example of Past Projects

Increasing Physical Activity in a Rural Appalachian Community

Asthma Fair To Engage Families & Prevent Asthma Exacerbations

Engaging Black Churches in HIV Stigma Reduction and HIV Prevention Efforts in High Risk Cincinnati Neighborhoods

Norwood expansion of a Home Injury Prevention Program

Addressing Opioid Abuse in Lower Price Hill

2010 CCTST Community Health Grants	2011 CCTST Community Health Grants
Adams County Obesity Task Force/ UC *Increasing Physical Activity in a Rural Appalachian Community*	**Cincinnati Public Schools - Early Childhood Education (ECE)/ CCHMC/ Nutrition Council** *Preschoolers and Their Families Making Healthy Choices*
Healthy Beginnings, Inc./ *Advanced Nutritional Patient Education*	**Urban Appalachian Council/ UC/ CCHMC** *Lower Price Hill Diabetes Initiative –Phase2*
Interfaith Hospitality Network of Greater Cincinnati *Child-Centered Program for Homeless Children*	**YWCA of Greater Cincinnati/ Alliance for Immigrant Women/ UC** *Therapy for Spanish Speaking Domestic Violence Survivors*
Family and Children First Council/ Norwood City School District/ CCHMC, Division of Adolescent Medicine/ UC *FUN & FIT*	**Cincinnati Children's Hospital Medical Center/ Cincinnati Health Department** *Improving Home Environmental Risk Assessment and Enhancing Referrals for Housing Code Enforcement for Children with Asthma*
RC Durr YMCA *YMCA & Kentucky Academy of Pediatrics Project*	**Harmony Garden/ UC** *The West End Healthy Lifestyles Program*
	Mid-City Pediatrics, Inc./ CCHMC *"Keep Your Asthma Out Of The Red Zone!": Asthma Fair To Engage Families & Prevent Asthma Exacerbations*
	The Council on Aging of Southwest Ohio/ UC/ Health Bridge *Community-Based Care Transitions Program for Vulnerable Older Adults*

2012 Community Health Grants

Urban Appalachian Council/ UC/ CCHMC
Lower Price Hill Community Health Initiative

IV-CHARIS/ UC/ Delta Sigma Theta Sorority
Engaging Black Churches in HIV Stigma Reduction and HIV Prevention Efforts in High Risk Cincinnati Neighborhoods

Cincinnati Public Schools Early Childhood Education/ CCHMC/ Nutrition Council
Extension of the Books In Action Curriculum to Promote Healthy Food and Exercise Choices to Children and Their Families in Cincinnati Public Early Childhood/ Federal Head Start Classrooms

University of Cincinnati, Department of Psychology/ Crossroads Center
Improving Minority Health: Safer Sex for Black and other Substance Abusing Women in Cincinnati

Cincinnati Children's Hospital Medical Center/ Norwood Community
Norwood expansion of a Home Injury Prevention Program

The Center for Great Neighborhoods/ UC/ NKY Health Dept.
Addressing Health Disparities by Improving Access to Physical Activity Resources in Covington: An Approach using Participatory Photo Mapping and Health Impact Assessment (HIA)

UC Child and Family Treatment Center, Central Clinic/ Roberts Paideia Academy/ Community Learning Center Institute
Exploring and Eradicating Barriers to Accessing Mental Health Services by Providing a "Bridge" with the Latino Community

University of Cincinnati's Disease Exercise Initiative (PDEI)/ YMCA
The University of Cincinnati YMCA Parkinson's Disease Exercise Initiative: Targeted Exercise for Parkinson's Disease-Phase 1

University of Cincinnati's School of Pharmacy/ St. Vincent de Paul
Improving Health and Health Literacy in an Underserved Population through an Interprofessional Quality Improvement Project

2013 Community Health Grants

Cincinnati Health Department/ UC/ EPA
Community and Academic Partnership to Assess the Impact of Lead Remediation on Hidden Mold

CCHMC/ UC/Academy of Multilingual Immersion Studies
Pediatric Healthcare Utilization in Cincinnati Latinos

UC Department of Family and Community Medicine/ Cincinnati Health Dept./ Withrow High School
BREATHE:A School-Based Breathing Retraining Intervention for African American Adolescents with Asthma

HealthCare Access Now/ UC College of Nursing/ UC College of Medicine
Improving Prenatal Care Experiences for High Risk Women

University of Cincinnati/ Urban Appalachian Council/ Coalition for a Drug-Free Greater Cincinnati
Lifelines: Addressing Opioid Abuse in Lower Price Hill

University of Cincinnati Clermont/ Inter Parish Ministries
Clermont County Mobile Food Pantry Collaboration

Alliance for Leadership & Interconnection/ Cincinnati Children's Hospital
Sustainable Schools Anti-Idling Project

Community Health Grant Application Process

Letter of Intent: November 13, 2013
*Strongly encouraged, not required

Final Proposals: December 10, 2013

Review Period: Dec. 2013-Jan. 2014

Grants Awarded: January 2014

Letter of Intent
Due: November 13, 2013

The Letter of Intent (LOI) process is designed to:

- Allow the Community Health Grant Reviewers to know how many applications to expect
- And red flag any applicants that do not align with the Community Health Grant
  - These applicants will be notified so they can resubmit their LOI and/or application

An LOI does not guarantee funding and also is not binding

- Applicants who have not submitted an LOI, can still submit an application
- Applicants' Grant Proposals can be different then their LOI Proposals

Applicants will be provided feedback on their LOI by November 22, 2013

Letter of Intent Outline
Due: November 13, 2013
Recommended but not Required

Meant to be fairly simple

Please include the following items:

- Organization/Agency announcing their intention to apply
- Mention of the partners involved
- A brief description of project goals, evaluation process and anticipated outcomes
- A brief (1-2 sentences) description of how your organization/ agency plan to spend the funds

Application Instructions

- Application form page limit: 12 pages (1inch margins, 11 point, Arial font)

- Limit appendices to concise information on the program and applicants

- Include Letters of Support from all partners included in your grant proposal

- Complete the face page in 1 page or less

- Mail or email 1 completed copy of your application packet to:
  - Cincinnati Children's Hospital Medical Center, Attn: Teresa Smith, 3333 Burnet Ave., MLC 8700, Cincinnati, Ohio 45220
  - Or to Teresa.Smith@cchmc.org

HS.

Competitive Final Proposal Checklist

✓ **Collaborative proposal that demonstrates a strong academic-community partnership**
  - Academic partner should be affiliated with the Academic Health Center (University of Cincinnati, Cincinnati Children's Hospital Medical Center, VA Medical Center).
  - The budget should be distributed evenly among the academic and community partners.

✓ **Innovative project that will improve health outcomes of children, adults and community**
  - **Especially CCTST Health Priority Area**: childhood asthma, pediatric obesity, pediatric injury, infant mortality, diabetes, adult neuroscience, and minority health **or United Way Bold Goals**: prevention & wellness, access to quality care, chronic disease management

✓ **Clearly articulated program goals that go beyond the grant period (ie. related outcomes & measures)**

What to expect from the Community Health Grant Review Process

Who Will Review my CHG Application?

5 members of the Community Partner Council Research Committee

Community and Academic members without any conflicts of interest

Reviewers are charged with weighing the following areas:

- Strengths of the project
- Strengths of the partnership
- CTSA priority areas & United Way Bold Goals
- Potential impact
- Funding amount

HS.

How will my CHG Application be reviewed?

Applications are reviewed on a 5 point scale in the following categories:

| Academic & Community Partnerships | Health Challenges | Impact & Innovations | Evaluations, Outcomes & Measures | Benefits & Sustainability | Budgets, Feasibility & Timeline | Strategic Priorities |

All applicants will receive feedback by March 2013

Questions or Comments?

CCTST Community Engagement Core (CEC)**

"Improving health outcomes and disparities through community research, training and partnerships"

Center for Clinical and Translational Science and Training (CCTST)

Community Engagement Core ←·······························→ **Community Partner Council**

Research

Community Health Grant (CHG)

Cincinnati Lifespan Practice Research Consortium (CLPR-C)

Cincinnati Pediatric Research Group (CPRG)

Cincinnati Area Research Group (CARinG Network)

Community-Wide IRB

Training

Community Leaders Institute (CLI)

Community Scholars Program

Community Speakers Series

Community Partnerships

Community Health Resource Bank

Academic-Community Partnerships

Community Leaders Institute

Six-week leadership development training program:

- Accessing public databases
- Quality improvement
- Survey development
- Grant writing
- Program evaluation
- Design thinking

Community Leaders Institute continued

Eligibility
- **2 Tracks:** 1)Program administrators, organizational/community leaders, key program staff, OR 2) **Community Health Advocates**

Priority Areas
- All proposals are welcome but priority will be given to: CCTST priority neighborhoods, conditions and UW Bold Goals

Funding
- Participants' organizations receive a **$1,500 grant** for participation and completion of a **health focused project**. **$1,000** will be awarded to projects by Community Health Advocates.

Grant Period
- 1 year: **April 2014- April 2015**

Community Leaders Institute
Outcomes from 2010-2013

59 Participants have graduated from the CLI from over **39** community organizations

As a result of the CLI, over **$3M** in grants have been awarded

100% of the participants agreed that they were satisfied with the quality and format of the CLI.

CLI Participant Organizations/ Agencies to Date

United Way of Greater Cincinnati	Cincinnati Health Department	Cincinnati-Hamilton County Action Agency
Santa Maria Community Services	Central Clinic	Gorman Heritage Farm
Urban Appalachian Council	Community Services YMCA, YMCA of Greater Cincinnati	Women & Infant Vitality Network
Cincinnati Comprehensive Sickle Cell Center	Complete Wellness & Associates, LLC	Su Casa
Coalition For A Drug-Free Greater Cincinnati	Healthy Beginnings, Inc.	The HealthCare Connection
Center for Great Neighborhoods	Lincoln Heights Missionary Baptist Church	Avondale Community Center, Inc.
YMCA of Greater Cincinnati	Urban League of Greater Cincinnati	Growing Well Cincinnati
Freestore Foodbank	Sickle Cell Affected Families of Greater Cincinnati	Project Nehemiah
Cincinnati Public Schools Early Childhood	Center for Closing the Health Gap	The Children's Home of Cincinnati
Gabriel's Place	Girls on the Run of Greater Cincinnati, Inc.	Juneteenth Cincinnati
HealthCare Access Now	Nutrition Council	Interfaith Hospitality Network of Greater Cincinnati
Reviving the Human Spirit	REAL Women of Cincinnati	Starfire Council of Greater Cincinnati
The Midwest Trans* and Queer Wellness Initiative	Avondale Comprehensive Development Corporation	Whole Again International
Cincinnati Police Department	Seven Hills Neighborhood Houses	BLOC Ministries'

Community Leaders Institute 2014

Applications Due:
December 1, 2013
by midnight

Applicants notified:
January 2014

Program Starts:
February 28, 2014
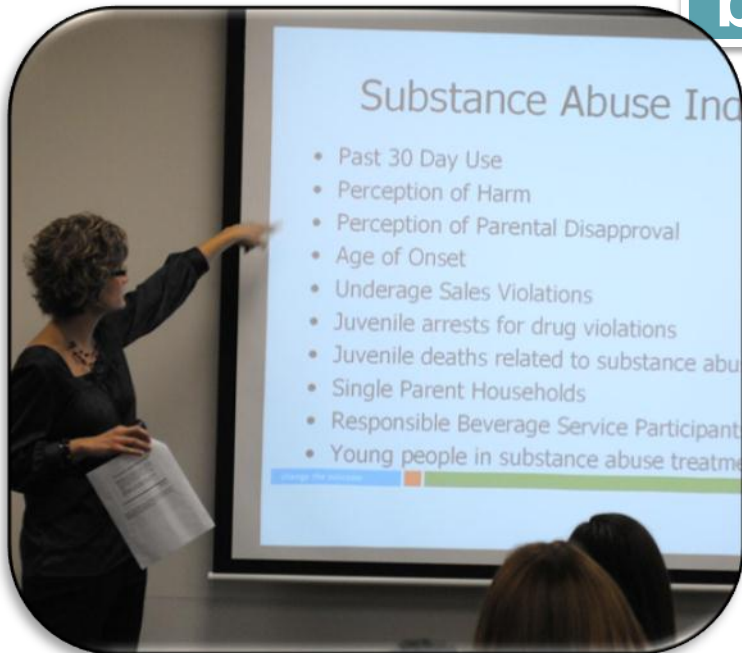
Frequently Asked Questions

What are some common reasons individuals might want to participate in the Community Leaders Institute (CLI)?

- Grant writing skills
- Measurable outcomes
- Survey design
- Data analysis skills
- Local and national data that can be
- Program evaluation/ research

How have past CLI participants used the information they learned in the CLI in their organizations or agencies?

- Developed a needs assessment survey
- Analyzed program evaluation data
- Used local or national data for a grant application
- Conducted staff trainings
- Developed database to track program goals/progress
- Written a grant proposal

What are some typical projects?

Example #1

Description of Project:

Grant Proposal for "Growing Well Asthma Improvement Implementation Project"

- **Target Population:** Cincinnati Public Schools students identified with asthma and having either a public health nurse or a school based health center onsite.
- **Project Aims:** To increase the identification and control of asthma and decrease absenteeism as well as emergency department visits for asthma.
- **Evaluation Plan:** The evaluation will look at the rate of access to providers and the utilization of medications for students with asthma. Barriers to care and noncompliance with regimens will be compared to identify the factors that reduce asthma control rates.

What are some typical projects?

Example #2

Description of Project:

Survey Development for 'The Head Start Experience of Care' Project"

- **Target Population:** Head Start parents who share some of the same demographics as women in Hamilton County that have suffered an infant loss per Fetal Infant Mortality Review findings.
- **Project Aims:** The purpose of the project is to gather data that can inform service providers of the perceptions this population has of the services currently available to women experiencing pregnancy. Findings will be shared with the Perinatal Community Action Team and used to develop strategies for improving and/or expanding services to local women with the goal of reducing infant mortality rates in the Greater Cincinnati area.
- **Evaluation Plan:** An evaluation of the methods employed to develop and administer the survey will take place.

How specific do I need to be with my budget and evaluation plan?

Provide a description of the evaluation plan that includes:

- What outcomes are being measured ?
- How they will be measured?
- What will be used to measure outcomes?

Provide a budget that includes at least a list of the items and the corresponding costs

Marketing/promotional materials

- Staff time can be covered by no more than 50% of the requested funds

Example Budget

- "The project budget will include administrative support for the project, incentives for participation by parents, supplies and transportation assistance for students administering the surveys, and support for focus groups."
- Also ensure that budget is aligned with project goals.

Budget		
Survey Administration	Supplies and transportation assistance	$ 200
Incentives for participation	Head Start parents	$ 500
Support for focus groups	Space, data collection, child engagement	$ 400
Administrative support	for all of the above	$ 400
Total		**$1500**

Should I type my responses?

- Yes, type-written proposals are much easier to read than hand-written proposals. Feel free to provide additional responses to the questions using paper and provide attachments as needed.

What are my options if I am not selected for the Community Leaders Institute?

Reapply the following year

We will offer technical assistance to those interested in strengthening their applications

If you are interested in getting technical assistance related to your program, join the CCTST by contacting Ms. Teresa Smith at (513) 803-0917 or ctsa@cchmc.org or visit the CCTST website at http://cctst.uc.edu.

Questions or Comments?