CCTST Community Health Grant
Pre-Application Information Session

Wednesday, October 23, 2013
3:30pm-5:00pm
Agenda

• Welcome
• Overview of the CCTST
• Community Health Grant Program
• Community Leaders Institute
• Questions & Discussion
Welcome, Announcements & Overview of the CCTST

Community Engagement Co-Director

Monica J. Mitchell, PhD
Professor, Clinical Pediatrics
University of Cincinnati,
Cincinnati Children’s Hospital Medical Center
CCTST Community Engagement Overview

“Improving health outcomes and disparities through community research, training and partnerships”
CCTST Community Engagement Core (CEC)**

"Improving health outcomes and disparities through community research, training and partnerships"

**Funded by the Clinical & Translational Science Award, from the National Center for Research Resources, NIH.
CCTST Priority Health Areas

- Childhood Asthma
- Pediatric Injury
- Infant Mortality
- Obesity
- Diabetes
- Adult Neuroscience
- Vulnerable Populations
CCTST Priority Neighborhoods

Avondale  Price Hill  Covington
United Way’s Health Bold Goals

• **3 Categories:**
  • Prevention & Wellness (i.e. immunization rates, obesity)
  • Access to Quality Care (i.e. avoidable ED visits, dental care access)
  • Chronic Disease Management (i.e. mental health rates, rates of diabetes)

Many of these goals overlap with several areas that community partners are already working on

• **Examples:**
  • Prematurity
  • Infant mortality
  • Nutrition and physical activity
To be eligible for the CHG, please become a member of the CCTST.

CCTST offers guidance, resources, training, and grants to researchers and community members in the Greater Cincinnati region.

PLEASE JOIN—Membership is free
www.cctst.uc.edu/about/membership

CCTST Community Membership Offers:

Grants
- Grant applicants have the opportunity to receive up to $20,000 in funding.
- CCTST members can access grant writing assistance.

Community Leadership Institute (CLI)
- 6-week Leadership training program designed to enhance research conducted in community settings.
  - CLI graduates help agencies that empower communities to reduce disparities by learning to leverage funding and use data to improve services.

Community Partnership Council (CPC)
- CPC builds collaborative relationships between the academic health center and community.
  - CPC seeks to develop community-responsive approaches to health promotion and care to improve health outcomes.

Speaker Series/Community Roundtables
- Nationally renowned speakers present at grand rounds, community dinners, and community forums and coffee hours.
  - Free to CCTST members.

How I Benefit from CCTST Membership...

Phyllis Shelton
Urban Appalachian Council

"Through grants, training, and technical support provided by CCTST, we are able to continue our work in diabetes awareness and management in the Lower Price Hill and Price Hill neighborhoods. We are moving toward diabetes intervention, a critical step in improving health in our target areas."
- CLI graduate
- Recipient of two Community Health grants
- Trained in use of REDCap database

Cynthia Smith
Women & Infant Vitality Network

"In our fight to reduce infant mortality in Cincinnati, I became aware of the various services and training opportunities that CCTST offers. Through our work with our academic partner at UC, I learned the value of measuring our efforts when doing a community engagement."
- CLI graduate
- Acquired and used grant writing skills
- Access to students who applied research methodology to survey development

Michael Roman
Gorman Heritage Farm

"At Gorman, we connect children and families to our educational farm. We aren’t set up to do research, so our academic partner provided us with trained students who helped us develop a pre and post-visit survey tool to young students. We assessed their basic knowledge about animals and plants in accordance with what they are learning in school."
- CLI graduate
- Values gathering proof of effectiveness of programs offered at Gorman

http://cctst.uc.edu/about/cctst-membership
CCTST Community Health Grant Overview

CPC Research Subcommittee Co-Leaders

Farrah Jacquez, PhD
Assistant Professor
Department of Psychology
University of Cincinnati

Eric Rademacher, PhD
Co-Director of the Institute for Policy Research
Co-Director of The Ohio Poll
University of Cincinnati
CCTST Community Engagement Core (CEC)**

"Improving health outcomes and disparities through community research, training and partnerships"

Center for Clinical and Translational Science and Training (CCTST)

Community Engagement Core

Community Partner Council

Research

- Community Health Grant (CHG)

- Cincinnati Lifespan Practice Research Consortium (CLPR-C)

- Cincinnati Pediatric Research Group (CPRG)

- Cincinnati Area Research Group (CARinG Network)

- Community-Wide IRB

Training

- Community Leaders Institute (CLI)

- Community Scholars Program

- Community Speakers Series

Community Partnerships

- Community Health Resource Bank

- Academic-Community Partnerships

** Funded by the Clinical & Translational Science Award, from the National Center for Research Resources, NIH.
# CCTST Community Health Grant

**Promoting Community-Academic Collaboration and Positive Health Outcomes**

## Eligibility
- Community programs, agencies, physician practices and other not-for-profit organizations; faculty or affiliates of academic health centers or universities
- Academic partner must be affiliated with the Academic Health Center (UC, CCHMC, VA)

## Funding
- Provided by the CTSA Grant – CCTST
- Funds should be distributed evenly among the academic and community partners

## Awardees
- Grants will be awarded to partnerships between academic and community organizations/programs. The maximum grant amount awarded is $20,000.

## Grant Period
- 1 year, March 2014- March 2015
Community Health Grants
Outcomes from 2010-2013

28 Grants have been funded for a total of $384,000

Grantees represent 31 different community organizations

Over 7,500 Individuals in the Cincinnati and Northern Kentucky communities have been served through these grants
Example of Past Projects

- Increasing Physical Activity in a Rural Appalachian Community
- Asthma Fair To Engage Families & Prevent Asthma Exacerbations
- Engaging Black Churches in HIV Stigma Reduction and HIV Prevention Efforts in High Risk Cincinnati Neighborhoods
- Norwood expansion of a Home Injury Prevention Program
- Addressing Opioid Abuse in Lower Price Hill
<table>
<thead>
<tr>
<th>2010 CCTST Community Health Grants</th>
<th>2011 CCTST Community Health Grants</th>
</tr>
</thead>
</table>
| **Adams County Obesity Task Force/ UC**  
Increasing Physical Activity in a Rural Appalachian Community | **Cincinnati Public Schools - Early Childhood Education (ECE)/ CCHMC/ Nutrition Council**  
Preschoolers and Their Families Making Healthy Choices |
| **Healthy Beginnings, Inc./**  
Advanced Nutritional Patient Education | **Urban Appalachian Council/ UC/ CCHMC**  
Lower Price Hill Diabetes Initiative –Phase2 |
| **Interfaith Hospitality Network of Greater Cincinnati**  
Child-Centered Program for Homeless Children | **YWCA of Greater Cincinnati/ Alliance for Immigrant Women/ UC**  
Therapy for Spanish Speaking Domestic Violence Survivors |
| **Family and Children First Council/ Norwood City School District/ CCHMC, Division of Adolescent Medicine/ UC**  
FUN & FIT | **Cincinnati Children’s Hospital Medical Center/ Cincinnati Health Department**  
Improving Home Environmental Risk Assessment and Enhancing Referrals for Housing Code Enforcement for Children with Asthma |
| **RC Durr YMCA**  
YMCA & Kentucky Academy of Pediatrics Project | **Harmony Garden/ UC**  
The West End Healthy Lifestyles Program |
| **Mid-City Pediatrics, Inc./ CCHMC**  
“Keep Your Asthma Out Of The Red Zone!”: Asthma Fair To Engage Families & Prevent Asthma Exacerbations | **The Council on Aging of Southwest Ohio/ UC/ Health Bridge**  
Community-Based Care Transitions Program for Vulnerable Older Adults |
<table>
<thead>
<tr>
<th>Organization</th>
<th>Project Title</th>
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<tbody>
<tr>
<td>Urban Appalachian Council/ UC/ CCHMC</td>
<td>Lower Price Hill Community Health Initiative</td>
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<tr>
<td>IV-CHARIS/ UC/ Delta Sigma Theta Sorority</td>
<td>Engaging Black Churches in HIV Stigma Reduction and HIV Prevention Efforts in High Risk Cincinnati Neighborhoods</td>
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<tr>
<td>Cincinnati Public Schools Early Childhood Education/ CCHMC/ Nutrition Council</td>
<td>Extension of the Books In Action Curriculum to Promote Healthy Food and Exercise Choices to Children and Their Families in Cincinnati Public Early Childhood/ Federal Head Start Classrooms</td>
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<tr>
<td>University of Cincinnati, Department of Psychology/ Crossroads Center</td>
<td>Improving Minority Health: Safer Sex for Black and other Substance Abusing Women in Cincinnati</td>
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<tr>
<td>Cincinnati Children’s Hospital Medical Center/ Norwood Community</td>
<td>Norwood expansion of a Home Injury Prevention Program</td>
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<tr>
<td>The Center for Great Neighborhoods/ UC/ NKY Health Dept.</td>
<td>Addressing Health Disparities by Improving Access to Physical Activity Resources in Covington: An Approach using Participatory Photo Mapping and Health Impact Assessment (HIA)</td>
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<tr>
<td>UC Child and Family Treatment Center, Central Clinic/ Roberts Paideia Academy/ Community Learning Center Institute</td>
<td>Exploring and Eradicating Barriers to Accessing Mental Health Services by Providing a &quot;Bridge&quot; with the Latino Community</td>
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<td>University of Cincinnati's Disease Exercise Initiative (PDEI)/ YMCA</td>
<td>The University of Cincinnati YMCA Parkinson’s Disease Exercise Initiative: Targeted Exercise for Parkinson’s Disease-Phase 1</td>
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<td>University of Cincinnati’s School of Pharmacy/ St. Vincent de Paul</td>
<td>Improving Health and Health Literacy in an Underserved Population through an Interprofessional Quality Improvement Project</td>
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<td>Grant Title</td>
<td>Collaborators</td>
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<td>Community and Academic Partnership to Assess the Impact of Lead Remediation on Hidden Mold</td>
<td>Cincinnati Health Department/ UC/ EPA</td>
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<td>Pediatric Healthcare Utilization in Cincinnati Latinos</td>
<td>CCHMC/ UC/Academy of Multilingual Immersion Studies</td>
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<tr>
<td>BREATHE:A School-Based Breathing Retraining Intervention for African American Adolescents with Asthma</td>
<td>UC Department of Family and Community Medicine/ Cincinnati Health Dept./ Withrow High School</td>
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<tr>
<td>Improving Prenatal Care Experiences for High Risk Women</td>
<td>HealthCare Access Now/ UC College of Nursing/ UC College of Medicine</td>
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<tr>
<td>Lifelines: Addressing Opioid Abuse in Lower Price Hill</td>
<td>University of Cincinnati/ Urban Appalachian Council/ Coalition for a Drug-Free Greater Cincinnati</td>
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<tr>
<td>Clermont County Mobile Food Pantry Collaboration</td>
<td>University of Cincinnati Clermont/ Inter Parish Ministries</td>
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<tr>
<td>Sustainable Schools Anti-Idling Project</td>
<td>Alliance for Leadership &amp; Interconnection/ Cincinnati Children’s Hospital</td>
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Community Health Grant Application Process

Letter of Intent: November 13, 2013
*Strongly encouraged, not required

Final Proposals: December 10, 2013


Grants Awarded: January 2014
The Letter of Intent (LOI) process is designed to:

- Allow the Community Health Grant Reviewers to know how many applications to expect
- And red flag any applicants that do not align with the Community Health Grant
  - These applicants will be notified so they can resubmit their LOI and/or application

An LOI does not guarantee funding and also is not binding:

- Applicants who have not submitted an LOI, can still submit an application
- Applicants’ Grant Proposals can be different then their LOI Proposals

Applicants will be provided feedback on their LOI by November 22, 2013
Letter of Intent Outline

Due: November 13, 2013
Recommended but not Required

Meant to be fairly simple

Please include the following items:

• Organization/Agency announcing their intention to apply
• Mention of the partners involved
• A brief description of project goals, evaluation process and anticipated outcomes
• A brief (1-2 sentences) description of how your organization/agency plan to spend the funds
Application Instructions

• Application form page limit: 12 pages (1 inch margins, 11 point, Arial font)

• Limit appendices to concise information on the program and applicants

• Include Letters of Support from all partners included in your grant proposal

• Complete the face page in 1 page or less

• Mail or email 1 completed copy of your application packet to:
  • Cincinnati Children’s Hospital Medical Center, Attn: Teresa Smith, 3333 Burnet Ave., MLC 8700, Cincinnati, Ohio 45220
  • Or to Teresa.Smith@cchmc.org
Competitive Final Proposal Checklist

✓ Collaborative proposal that demonstrates a strong academic-community partnership
  • Academic partner should be affiliated with the Academic Health Center (University of Cincinnati, Cincinnati Children’s Hospital Medical Center, VA Medical Center).
  • The budget should be distributed evenly among the academic and community partners.

✓ Innovative project that will improve health outcomes of children, adults and community
  • Especially CCTST Health Priority Area: childhood asthma, pediatric obesity, pediatric injury, infant mortality, diabetes, adult neuroscience, and minority health or United Way Bold Goals: prevention & wellness, access to quality care, chronic disease management

✓ Clearly articulated program goals that go beyond the grant period (ie. related outcomes & measures)
What to expect from the Community Health Grant Review Process
Who Will Review my CHG Application?

5 members of the Community Partner Council Research Committee

Community and Academic members without any conflicts of interest

Reviewers are charged with weighing the following areas:

• Strengths of the project
• Strengths of the partnership
• CTSA priority areas & United Way Bold Goals
• Potential impact
• Funding amount
How will my CHG Application be reviewed?

Applications are reviewed on a 5 point scale in the following categories:

- Academic & Community Partnerships
- Health Challenges
- Impact & Innovations
- Evaluations, Outcomes & Measures
- Benefits & Sustainability
- Budgets, Feasibility & Timeline
- Strategic Priorities

All applicants will receive feedback by March 2013
Questions or Comments?
Community Leaders Institute

Leader,
Training Initiatives
Community Engagement Core

Lori Crosby, PsyD
Professor, Clinical Pediatrics
Cincinnati Children’s Hospital Medical Center
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Community Leaders Institute

Six-week leadership development training program:

- Accessing public databases
- Quality improvement
- Survey development
- Grant writing
- Program evaluation
- Design thinking
Community Leaders Institute continued

Eligibility

• 2 Tracks: 1) Program administrators, organizational/community leaders, key program staff, OR 2) Community Health Advocates

Priority Areas

• All proposals are welcome but priority will be given to: CCTST priority neighborhoods, conditions and UW Bold Goals

Funding

• Participants’ organizations receive a $1,500 grant for participation and completion of a health focused project. $1,000 will be awarded to projects by Community Health Advocates.

Grant Period

• 1 year: April 2014- April 2015
Community Leaders Institute
Outcomes from 2010-2013

59 Participants have graduated from the CLI from over 39 community organizations

As a result of the CLI, over $3M in grants have been awarded

100% of the participants agreed that they were satisfied with the quality and format of the CLI.
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<th>Organization/Agency</th>
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<tr>
<td>United Way of Greater Cincinnati</td>
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<td>Cincinnati Health Department</td>
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<td>Cincinnati-Hamilton County Action Agency</td>
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<td>Santa Maria Community Services</td>
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<td>Central Clinic</td>
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<td>Gorman Heritage Farm</td>
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<td>Urban Appalachian Council</td>
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<td>Community Services YMCA, YMCA of Greater Cincinnati</td>
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<td>Women &amp; Infant Vitality Network</td>
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<td>Cincinnati Comprehensive Sickle Cell Center</td>
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<td>Complete Wellness &amp; Associates, LLC</td>
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<td>Coalition For A Drug-Free Greater Cincinnati</td>
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<td>Healthy Beginnings, Inc.</td>
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<td>The HealthCare Connection</td>
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<td>Center for Great Neighborhoods</td>
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<td>Lincoln Heights Missionary Baptist Church</td>
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<td>Avondale Community Center, Inc.</td>
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<td>YMCA of Greater Cincinnati</td>
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<td>Urban League of Greater Cincinnati</td>
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<td>Growing Well Cincinnati</td>
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<td>Freestore Foodbank</td>
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<td>Sickle Cell Affected Families of Greater Cincinnati</td>
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<td>Project Nehemiah</td>
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<td>Cincinnati Public Schools Early Childhood</td>
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<td>Center for Closing the Health Gap</td>
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<td>The Children's Home of Cincinnati</td>
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<td>Gabriel's Place</td>
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<td>Girls on the Run of Greater Cincinnati, Inc.</td>
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<td>Juneteenth Cincinnati</td>
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<td>HealthCare Access Now</td>
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<td>Nutrition Council</td>
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<td>Interfaith Hospitality Network of Greater Cincinnati</td>
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<td>Reviving the Human Spirit</td>
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<td>REAL Women of Cincinnati</td>
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<td>Starfire Council of Greater Cincinnati</td>
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<td>The Midwest Trans* and Queer Wellness Initiative</td>
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<td>Avondale Comprehensive Development Corporation</td>
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<td>Whole Again International</td>
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<td>Cincinnati Police Department</td>
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<td>Seven Hills Neighborhood Houses</td>
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<td>BLOC Ministries’</td>
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Community Leaders Institute 2014

Applications Due:
December 1, 2013 by midnight

Applicants notified:
January 2014

Program Starts:
February 28, 2014
Frequently Asked Questions
What are some common reasons individuals might want to participate in the Community Leaders Institute (CLI)?

- Grant writing skills
- Measurable outcomes
- Survey design
- Data analysis skills
- Local and national data that can be
- Program evaluation/research
How have past CLI participants used the information they learned in the CLI in their organizations or agencies?

- Developed a needs assessment survey
- Analyzed program evaluation data
- Used local or national data for a grant application
- Conducted staff trainings
- Developed database to track program goals/progress
- Written a grant proposal
What are some typical projects?

Example #1

Description of Project:
Grant Proposal for “Growing Well Asthma Improvement Implementation Project”

- **Target Population:** Cincinnati Public Schools students identified with asthma and having either a public health nurse or a school based health center onsite.

- **Project Aims:** To increase the identification and control of asthma and decrease absenteeism as well as emergency department visits for asthma.

- **Evaluation Plan:** The evaluation will look at the rate of access to providers and the utilization of medications for students with asthma. Barriers to care and noncompliance with regimens will be compared to identify the factors that reduce asthma control rates.
Target Population: Head Start parents who share some of the same demographics as women in Hamilton County that have suffered an infant loss per Fetal Infant Mortality Review findings.

Project Aims: The purpose of the project is to gather data that can inform service providers of the perceptions this population has of the services currently available to women experiencing pregnancy. Findings will be shared with the Perinatal Community Action Team and used to develop strategies for improving and/or expanding services to local women with the goal of reducing infant mortality rates in the Greater Cincinnati area.

Evaluation Plan: An evaluation of the methods employed to develop and administer the survey will take place.
How specific do I need to be with my budget and evaluation plan?

Provide a description of the evaluation plan that includes:

- What outcomes are being measured?
- How they will be measured?
- What will be used to measure outcomes?

Provide a budget that includes at least a list of the items and the corresponding costs.

Marketing/promotional materials

- Staff time can be covered by no more than 50% of the requested funds.
Example Budget

• “The project budget will include administrative support for the project, incentives for participation by parents, supplies and transportation assistance for students administering the surveys, and support for focus groups.”

• Also ensure that budget is aligned with project goals.

<table>
<thead>
<tr>
<th>Budget</th>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Survey Administration</td>
<td>Supplies and transportation assistance</td>
<td>$ 200</td>
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<tr>
<td>Incentives for participation</td>
<td>Head Start parents</td>
<td>$ 500</td>
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<tr>
<td>Support for focus groups</td>
<td>Space, data collection, child engagement</td>
<td>$ 400</td>
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<tr>
<td>Administrative support</td>
<td>for all of the above</td>
<td>$ 400</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$1500</strong></td>
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Should I type my responses?

• Yes, type-written proposals are much easier to read than hand-written proposals. Feel free to provide additional responses to the questions using paper and provide attachments as needed.
Absolutely, please contact Ms. Teresa Smith at (513) 803-0917 or ctsa@cchmc.org for additional information about the CLI or the application process.

Is it possible to get more specific feedback on my application?
What are my options if I am not selected for the Community Leaders Institute?

Reapply the following year

We will offer technical assistance to those interested in strengthening their applications

If you are interested in getting technical assistance related to your program, join the CCTST by contacting Ms. Teresa Smith at (513) 803-0917 or ctsa@cchmc.org or visit the CCTST website at http://cctst.uc.edu.
Questions or Comments?