CCTST Community Health Grant Pre-Application Information Session

Thursday, October 19, 2017
3:30pm-5:00pm
United Way Convening Center (Room A)
Agenda

• Welcome
• Overview of the CCTST
• Community Health Grant Program
• Partnership Development Grant
• Community Leaders Institute
• Questions & Discussion
Welcome, Announcements & Overview of the CCTST

Monica J. Mitchell, PhD
Senior Director, Community Relations;
Professor, Clinical Pediatrics
Cincinnati Children’s Hospital Medical Center
Co-Director, CCTST Community Engagement Core
Co-Director, Innovations in Community Research and Program Evaluation
CCTST Community Engagement Overview

“Improving health outcomes and addressing disparities through community research, training and partnerships”
The Clinical and Translational Science and Training (CCTST) is a registered trademark of DHHS.

CCTST Community Engagement Core (CEC)**

“Improving health outcomes and disparities through community research, training and partnerships”

Center for Clinical and Translational Science and Training (CCTST)

Community Engagement Core ↔ Community Partner Council

Research

- Community Health Grant (CHG)
- Cincinnati Lifespan Practice Research Consortium (CLPR-C)
  - Cincinnati Pediatric Research Group (CPRG)
  - Cincinnati Area Research Group (CARinG Network)
- Community-Wide IRB

Training

- Community Leaders Institute (CLI)
  - Community Scholars Program
  - Community Speakers Series

Community Partnerships

- Community Health Resource Bank
- Academic-Community Partnerships

** Funded by the Clinical & Translational Science Award, from the National Center for Research Resources, NIH.
## CCTST CEC Priority Health Areas

<table>
<thead>
<tr>
<th>Childhood Asthma</th>
<th>Mental/Behavioral Health</th>
<th>Infant Mortality</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obesity</td>
<td>Primary Care/Prevention</td>
<td>Adult Neuroscience</td>
</tr>
<tr>
<td>Substance Abuse</td>
<td>Underserved Populations</td>
<td>Early Literacy</td>
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CCTST Priority Neighborhoods

Avondale  Price Hill  Covington  Walnut Hills  Madisonville
To be eligible for the CLI or CHG:

Become a Member Today!!

http://cctst.uc.edu/about/membership
CCTST Community Health Grants Overview

CPC Research Subcommittee Co-Leaders

Farrah Jacquez, PhD
Associate Professor
Department of Psychology
University of Cincinnati

Eric Rademacher, PhD
Co-Director, Institute for Policy Research
Co-Director, The Ohio Poll
University of Cincinnati
CCTST Community Engagement Core (CEC)**

"Improving health outcomes and disparities through community research, training and partnerships"

Center for Clinical and Translational Science and Training (CCTST)

Community Engagement Core  Community Partner Council

Research

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Community Health Resource Bank

Academic-Community Partnerships

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## CCTST Community Health Grants

**Promoting Community-Academic Collaboration and Positive Health Outcomes**

<table>
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<tr>
<th>Eligibility</th>
<th>Community programs, agencies, community physician practices and other not-for-profit organizations; faculty or affiliates of academic health centers or universities</th>
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<tr>
<th>Funding</th>
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<th>Awardees</th>
<th>Grants will be awarded to partnerships between academic and community organizations/programs. The maximum grant amount awarded is $20,000.</th>
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| Grant Period | 1 year, March 2018 - March 2019 | |
Community Health Grants
Outcomes from 2010-2017

55 Community Health Grants & 8 Partnership Development Grants have been funded for a total of $865,105.

Grantees represent over 40 different community organizations.

Over 18,000 Individuals in the Cincinnati and Northern Kentucky communities have been served through these grants.
Examples of Past Projects:

- Increasing Physical Activity in a Rural Appalachian Community
- Asthma Fair To Engage Families & Prevent Asthma Exacerbations
- Engaging Black Churches in HIV Stigma Reduction and HIV Prevention Efforts in High Risk Cincinnati Neighborhoods
- Norwood expansion of a Home Injury Prevention Program
- Addressing Opioid Abuse in Lower Price Hill

Full list of past projects available at: [www.cctst.uc.edu](http://www.cctst.uc.edu)
### CCTST Partnership Development Grant

**Promoting Community-Academic Collaboration and Positive Health Outcomes**

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What is the Difference??

Community Health Grant
• Up to $20,000
• Existing academic-community partnership
• Evidence of past collaboration (i.e. intervention or needs assessment)
• Distribution even between partners
• Goals beyond grant period

Partnership Development
• Up to $5,000
• New or Developing academic-community partnership
• Grant can contribute to pilot study or needs assessment
• Strengthen collaboration to leverage into CHG
• Goals to continue beyond grant period
**Grants Application Process**

- **Letter of Intent:** November 15, 2017
  *Strongly encouraged, not required*

- **Final Proposals:** January 15, 2018

- **Review Period:** January-February 2018

- **Grants Awarded:** April 2018
The Letter of Intent (LOI) process is designed to:

- Allow the Community Health Grant Reviewers to know how many applications to expect
- And red flag any applicants that do not align with the Community Health Grant
  - These applicants will be notified so they can resubmit their LOI and/or application

An LOI does not guarantee funding and also is not binding

- Applicants who have not submitted an LOI, can still submit an application
- Applicants’ Grant Proposals can be different than their LOI Proposals

Applicants will be provided feedback on their LOI by December 6, 2017
Letter of Intent Outline

Due: November 15, 2017
Recommended but not Required

Meant to be fairly simple

Please include the following items:

• Organization/Agency announcing their intention to apply
• Mention of the partners involved
• A brief description of project goals, evaluation process and anticipated outcomes
• A brief (1-2 sentences) description of how your organization/agency plan to spend the funds
Application Instructions

- Email one completed application to ctsa@cchmc.org OR mail to Cincinnati Children’s Hospital Medical Center; Attn: Stacey Gomes, 3333 Burnet Ave., MLC 8700, Cincinnati, Ohio 45229

- Application form page limit: 12 pages (1 inch margins, 11 point, Arial font)

- Limit appendices to concise information on the program and applicants

- Include Letters of Support from all partners included in your grant proposal

- Complete the face page in 1 page or less
Competitive Final Proposal Checklist

✓ Collaborative proposal that demonstrates a strong academic-community partnership
  • Academic partner should be affiliated with the Academic Health Center (University of Cincinnati, Cincinnati Children’s Hospital Medical Center, VA Medical Center).
  • The budget should be distributed evenly among the academic and community partners.

✓ Innovative project that will improve health outcomes of children, adults and community
  • Especially CCTST Health Priority Area: childhood asthma, pediatric obesity, pediatric injury, infant mortality, diabetes, adult neuroscience, and minority health or United Way Bold Goals: prevention & wellness, access to quality care, chronic disease management

✓ Clearly articulated program goals that go beyond the grant period (ie. related outcomes & measures)
What to expect from the Community Health Grant Review Process
Who Will Review my CHG Application?

Members of the Community Partner Council Research Committee

Community and Academic members without any conflicts of interest

Reviewers are charged with weighing the following areas:

- Strengths of the project
- Strengths of the partnership
- CTSA priority areas & United Way Bold Goals
- Potential impact
- Funding amount
How will my CHG Application be reviewed?

Applications are reviewed on a 5 point scale in the following categories:

<table>
<thead>
<tr>
<th>Academic &amp; Community Partnerships</th>
<th>Health Challenges</th>
<th>Impact &amp; Innovations</th>
<th>Evaluations, Outcomes &amp; Measures</th>
<th>Benefits &amp; Sustainability</th>
<th>Budgets, Feasibility &amp; Timeline</th>
<th>Strategic Priorities</th>
</tr>
</thead>
</table>

All applicants will receive feedback by March/April 2018
CCTST Community Partnership Grant: Exploring the Efficacy of a Resource Map for Persons Experiencing Homelessness and the Agencies that Serve Them

BRENDAN A. ANDRES,
SAUNDRA L. REGAN PHD,
JOSEPH KIESLER MD
Goals

- Partnership with Cincinnati Health Network McMicken Integrated Care Clinic, the Department of Family & Community Medicine & Interact for Health
- Evaluate the old Map
- Develop & Evaluate the App
- Develop relationship with persons using the clinic who are experiencing homelessness
- Recruit agency personnel to evaluate the app
The Old Map

• Created in 2003
• Maintained and updated yearly by a summer Urban Health medical student
• Designed to be a reference for a broad range of services provided to the community and the homeless in Cincinnati.
The Old Map
The New Map

• Created using AppMachine.com
• Listing of the Map’s resources by category
• New Features:
  • Expanded map via Google Maps
  • Space for program description
  • Meal Schedule
  • GPS capability
  • Unlimited capacity for agencies
The New App

• What needs to be on the map?
• 3 Focus Groups with Persons Experiencing Homelessness
• 51 total participants
• Average Age: 50.2
• Male/Female: 28/23
• White/African American/Hispanic 11/33/2
• 82% lived in either Men’s or Women’s Shelter House
The New Map on iPhone: Cincy Homeless Resource Map
How did the grant help?

- Gave us an entrée into the McMicken Integrated Care Center – a place to recruit patients and hold focus groups
- Helped us recruit patients from the clinic to participate in focus groups Paid participants for their time in the focus groups
- Paid for a summer medical student research assistant to do the bulk of the work
- Paid Apple to publish

Remainder of the year
- Will pay Google Store to publish (hopefully soon)
- Will still reimburse for interviewing agency personnel to evaluate the map.
Thank you!

saundra.regan@uc.edu
Questions or Comments?
Community Leaders Institute

Terresa Adams, PhDc
Community Engagement Consultant
Cincinnati Children’s Hospital Medical Center

Stacey Gomes, MS
Community Engagement Coordinator
Cincinnati Children’s Hospital Medical Center
Community Leaders Institute

Eight-Session Leadership Development Training Program:

- Accessing Public Databases
- Quality Improvement
- Survey Development
- Grant Writing
- Program Evaluation
- Design Thinking
- Community Research Ethics
Community Leaders Institute continued

Eligibility
- 2 Tracks:
  - Program administrators, organizational/community leaders, community physicians/staff
  - Community Health Advocates (volunteers)

Priority Areas
- All proposals are welcome but priority will be given to: CCTST priority neighborhoods, conditions and UW Bold Goals

Funding
- Participants’ organizations receive a $1,500 grant for participation and completion of a health focused project.
- $1,000 will be awarded to projects Health Advocates.

Grant Period
- 1 year: April 2018 - April 2019
Community Leaders Institute
Outcomes from 2010-2017

- **133** Participants have graduated from the CLI from over **86** community organizations.
- As a result of the CLI, over **$5M** in grants have been awarded.
- **100%** of the participants agreed that they were satisfied with the quality and format of the CLI.
<table>
<thead>
<tr>
<th>Organization</th>
<th>Health Department/Agency</th>
<th>Other Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Way of Greater Cincinnati</td>
<td>Cincinnati Health Department</td>
<td>Cincinnati-Hamilton County Action Agency</td>
</tr>
<tr>
<td>Santa Maria Community Services</td>
<td>Central Clinic</td>
<td>Gorman Heritage Farm</td>
</tr>
<tr>
<td>Urban Appalachian Council</td>
<td>Community Services YMCA, YMCA of Greater Cincinnati</td>
<td>Women &amp; Infant Vitality Network</td>
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<tr>
<td>Cincinnati Comprehensive Sickle Cell Center</td>
<td>Complete Wellness &amp; Associates, LLC</td>
<td>Su Casa</td>
</tr>
<tr>
<td>Coalition For A Drug-Free Greater Cincinnati</td>
<td>Healthy Beginnings, Inc.</td>
<td>The HealthCare Connection</td>
</tr>
<tr>
<td>Center for Great Neighborhoods</td>
<td>Lincoln Heights Missionary Baptist Church</td>
<td>Avondale Community Center, Inc.</td>
</tr>
<tr>
<td>YMCA of Greater Cincinnati</td>
<td>Urban League of Greater Cincinnati</td>
<td>Growing Well Cincinnati</td>
</tr>
<tr>
<td>Freestore Foodbank</td>
<td>Sickle Cell Affected Families of Greater Cincinnati</td>
<td>Project Nehemiah</td>
</tr>
<tr>
<td>Cincinnati Public Schools Early Childhood</td>
<td>Center for Closing the Health Gap</td>
<td>The Children’s Home of Cincinnati</td>
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<tr>
<td>Gabriel’s Place</td>
<td>Girls on the Run of Greater Cincinnati, Inc.</td>
<td>Juneteenth Cincinnati</td>
</tr>
<tr>
<td>HealthCare Access Now</td>
<td>Nutrition Council</td>
<td>Interfaith Hospitality Network of Greater Cincinnati</td>
</tr>
<tr>
<td>Reviving the Human Spirit</td>
<td>REAL Women of Cincinnati</td>
<td>Starfire Council of Greater Cincinnati</td>
</tr>
<tr>
<td>The Midwest Trans* and Queer Wellness Initiative</td>
<td>Avondale Comprehensive Development Corporation</td>
<td>Whole Again International</td>
</tr>
<tr>
<td>Cincinnati Police Department</td>
<td>Seven Hills Neighborhood Houses</td>
<td>BLOC Ministries’</td>
</tr>
<tr>
<td>The AMOS Project</td>
<td>Giving Kids a Fighting Chance</td>
<td>Great Miami Rowing Center</td>
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<tr>
<td>Woven Oak Initiatives</td>
<td>Spina Bifida Coalition of Cincinnati</td>
<td>Consider the Poor</td>
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Application Instructions

• New this year! Apply online: https://redcap.research.cchmc.org/surveys/?s=WLMMMDELHH
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• Limit appendices to concise information on the program and applicants

• Include Letters of Support from all partners included in your grant proposal

• Complete the face page in 1 page or less
Community Leaders Institute 2018

Applications Due:
December 15, 2017 by midnight

Applicants notified:
January 31, 2018

Program Starts:
February 23, 2018

Dates:
Feb. 23, Mar. 2, 9, 16, & 23, 2018
Frequently Asked Questions
What are some common reasons individuals might want to participate in the Community Leaders Institute (CLI)?

- Grant writing skills
- Measurable outcomes
- Survey design
- Data analysis skills
- Local and national data
- Program evaluation/research
How have past CLI participants used the information they learned in the CLI in their organizations or agencies?

• Developed a needs assessment survey
• Analyzed program evaluation data
• Used local or national data for a grant application
• Conducted staff trainings
• Developed database to track program goals/progress
• Written a grant proposal
What are some typical projects?

Example #1

**Description of Project:**
Grant Proposal for “Growing Well Asthma Improvement Implementation Project”

- **Target Population:** Cincinnati Public Schools students identified with asthma and having either a public health nurse or a school based health center onsite.

- **Project Aims:** To increase the identification and control of asthma and decrease absenteeism as well as emergency department visits for asthma.

- **Evaluation Plan:** The evaluation will look at the rate of access to providers and the utilization of medications for students with asthma. Barriers to care and noncompliance with regimens will be compared to identify the factors that reduce asthma control rates.
• **Target Population:** Head Start parents who share some of the same demographics as women in Hamilton County that have suffered an infant loss per Fetal Infant Mortality Review findings.

• **Project Aims:** The purpose of the project is to gather data that can inform service providers of the perceptions this population has of the services currently available to women experiencing pregnancy. Findings will be shared with the Perinatal Community Action Team and used to develop strategies for improving and/or expanding services to local women with the goal of reducing infant mortality rates in the Greater Cincinnati area.

• **Evaluation Plan:** An evaluation of the methods employed to develop and administer the survey will take place.
How specific do I need to be with my budget and evaluation plan?

Provide a description of the evaluation plan that includes:

- What outcomes are being measured?
- How they will be measured?
- What will be used to measure outcomes?

Provide a budget that includes at least a list of the items and the corresponding costs.

Marketing/promotional materials

- Staff time can be covered by no more than 50% of the requested funds.
“The project budget will include administrative support for the project, incentives for participation by parents, supplies and transportation assistance for students administering the surveys, and support for focus groups.”

Also ensure that budget is aligned with project goals.

<table>
<thead>
<tr>
<th>Budget</th>
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<tr>
<td>Survey Administration</td>
<td>Supplies and transportation assistance</td>
<td>$200</td>
</tr>
<tr>
<td>Incentives for participation</td>
<td>Head Start parents</td>
<td>$500</td>
</tr>
<tr>
<td>Support for focus groups</td>
<td>Space, data collection, child engagement</td>
<td>$400</td>
</tr>
<tr>
<td>Administrative support</td>
<td>for all of the above</td>
<td>$400</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$1500</strong></td>
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</table>
Should I type my responses?

- Yes, type-written proposals are much easier to read than hand-written proposals. Feel free to provide additional responses to the questions using paper and provide attachments as needed.
Is it possible to get more specific feedback on my application?

Absolutely! Please contact Stacey Gomes at (513) 803-0917 or ctsa@cchmc.org for additional information about the CLI or the application process.

Technical Assistance available at Community Office Hours
Tuesdays: 4-7 PM
What are my options if I am not selected for the Community Leaders Institute?

- Reapply the following year
- We will offer technical assistance to those interested in strengthening their applications
- If you are interested in getting technical assistance related to your program, join the CCTST by contacting Stacey Gomes at (513) 803-0917 or ctso@cchmc.org or visit the CCTST website at http://cctst.uc.edu.
Questions or Comments?
Fall Speaker Series

Alondra Nelson, PhD
Professor of Sociology, Columbia University
Author, *The Social Life of DNA: Race, Reparations, and Reconciliation after the Genome*

Vence Bonham, JD
Sr. Advisor to the Director on Genomics & Health Disparities
Associate Investigator, Social & Behavioral Research Branch
National Human Genome Research Institute

**Dinner:** November 14, 5:30 PM
Music Hall

**Forum:** November 15, 8:30 AM
1103 & 1104 MERC

**Grand Rounds:** November 15, 12PM
MERC Auditorium