CCTST Community Health Grant/Community Leaders Institute

Pre-Application Information Session

Thursday, October 17, 2019
3:30pm - 5:00pm
Interact for Health, Choice Care Room
• Welcome
• Overview of the CCTST
• Community Health Grant Program
• Partnership Development Grant
• Community Leaders Institute
• Questions & Discussion
Welcome, Announcements & Overview of the CCTST

Lori E. Crosby, PsyD
Professor, Clinical Pediatrics
Cincinnati Children's Hospital Medical Center
Co-Director, CCTST Community Engagement Core
Co-Director, Innovations in Community Research and Program Evaluation
CCTST Community Engagement Overview

“Improving health outcomes and addressing disparities through community research, training and partnerships”
CCTST Community Engagement Core (CEC)**
“Improving health outcomes and disparities through community research, training and partnerships”

Center for Clinical and Translational Science and Training (CCTST)

Community Engagement Core ↔ Community Partner Council

- **Research**
  - Community Health Grant (CHG)
  - Cincinnati Lifespan Practice Research Consortium (CLPR-C)
    - Cincinnati Pediatric Research Group (CPRG)
    - Cincinnati Area Research Group (CARinG Network)
  - IRB Consortium

- **Training**
  - Community Leaders Institute (CLI)
  - Community Scholars Program
  - Community Speakers Series

- **Community Partnerships**
  - Community Health Resource Bank
  - Academic-Community Partnerships

** Funded by the Clinical & Translational Science Award, from the National Center for Research Resources, NIH.
Priority Health Areas

- Childhood Asthma
- Mental/Behavioral Health
- Infant & Maternal Health
- Obesity
- Primary Care/Prevention
- Adult Neuroscience
- Substance Abuse
- Underserved Populations
- Early Literacy
Become a Member Today!

http://cctst.uc.edu/about/membership
CCTST Community Health Grants Overview

CPC Research Subcommittee Co-Leaders

Farrah Jacquez, PhD
Associate Professor
Department of Psychology
University of Cincinnati

Eric Rademacher, PhD
Co-Director, Institute for Policy Research
Co-Director, The Ohio Poll
University of Cincinnati
CCTST Community Health Grants

<table>
<thead>
<tr>
<th>Eligibility</th>
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<tbody>
<tr>
<td>• Community programs, agencies, community physician practices and other not-for-profit organizations; faculty or affiliates of academic health centers or universities</td>
</tr>
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<td>• Academic partner must be affiliated with an Academic Health Center</td>
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CHG Metrics & Successes: 2010 - Present

- **65** Community Health & **12** Partnership Development Grants have been funded for a total of **$1,012,344**.
- **66** Posters/Abstracts
- **6** Peer-Reviewed Publications
- CHG grantees have leveraged **$8,443,034.00** back into the community
- CHG Projects have served over **20,000** individuals.
Examples of Past Projects:

- Increasing Physical Activity in a Rural Appalachian Community
- Asthma Fair To Engage Families & Prevent Asthma Exacerbations
- Engaging Black Churches in HIV Stigma Reduction and HIV Prevention Efforts in High Risk Cincinnati Neighborhoods
- Norwood expansion of a Home Injury Prevention Program
- Addressing Opioid Abuse in Lower Price Hill
- Avondale Moms Empowered to Nurse (AMEN!)

Full list of past projects available at: www.cctst.uc.edu
**CCTST Partnership Development Grants**

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Community Health Grant
• Up to $20,000
• Existing academic-community partnership
• Evidence of past collaboration (i.e. intervention or needs assessment)
• Distribution even between partners
• Goals beyond grant period

Partnership Development
• Up to $5,000
• New or Developing academic-community partnership
• Grant can contribute to pilot study or needs assessment
• Strengthen collaboration to leverage into CHG
• Goals to continue beyond grant period
Examples of Past PDG Projects:

- Student Run Free Clinic – Needs Assessment
- Pilot Testing of an integrative chronic pain group visit for homeless adults with chronic pain
- Examining the Characteristics and Context of Detained Girls' Needs
- Testing the Feasibility of the Diabetes Friendly Food Pantry Shelf Program

Full list of past projects available at: [www.cctst.uc.edu](http://www.cctst.uc.edu)
Grants Application Process

Letter of Intent: December 2, 2019
*Strongly encouraged, not required

Final Proposals: February 5, 2020

Review Period: February-March 2020

Applicants Notified: May 1, 2020

Grants Funded: July 2020-2021
The Letter of Intent (LOI) process is designed to:

- Allow the Community Health Grant Reviewers to know how many applications to expect
- And red flag any applicants that do not align with the Community Health Grant
  - These applicants will be notified so they can resubmit their LOI and/or application

An LOI does not guarantee funding and also is not binding

- Applicants who have not submitted an LOI, can still submit an application
- Applicants’ Grant Proposals can be different than their LOI Proposals

Applicants will be provided feedback on their LOI by December 2
Letter of Intent

• Meant to be simple
• Please include:
  1. Name, title, and contact information of coordinating partner
  2. Description of both partners (academic and community partners applying for the grant), including mission, experience and or prior evidence of impact of previous work/collaboration
  3. Reason for interest in this opportunity
  4. Description of the project methods, evaluation plan, etc.
Application Instructions

• Email one completed application to ctsa@cchmc.org OR mail to Cincinnati Children’s Hospital Medical Center; Attn: Stacey Gomes, 3333 Burnet Ave., MLC 8700, Cincinnati, Ohio 45229

• Application form page limit: 6 (CHG) and 4 (PDG) - not including face page/appendices
• 1 inch margins, 11 point, standard font

• Limit appendices (including CVs) to concise information on the program and applicants

• Include Letters of Agreement from all partners included in your appendices

• Complete the face page in 1 page or less
✓ Collaborative proposal that demonstrates a strong academic-community partnership
  • Academic partner should be affiliated with an Academic Health Center (not limited to the University of Cincinnati, Cincinnati Children’s Hospital Medical Center, VA Medical Center).
  • The budget should be distributed evenly among the academic and community partners.

✓ Innovative project that will improve health outcomes of children, adults and community
  • Especially CCTST Health Priority Areas: childhood asthma, mental/behavioral health, infant & maternal health, obesity, primary care & prevention, adult neuroscience, substance abuse, underserved populations, early literacy

✓ Clearly articulated program goals that go beyond the grant period (i.e. related outcomes & measures)
What to expect from the Community Health Grant Review Process
Who Reviews My Application?

• Members of the Community Partner Council Research Subcommittee
  • Community and Academic members without any conflicts of interest
• Reviewers are charged with weighing the following areas:
  • Strengths of the project
  • Strengths of the partnership
  • CTSA priority areas
  • Potential impact
  • Funding amount
How Will Applications Be Reviewed?

• Every applications is reviewed by at least 3 reviewers
  • Always at least one community member and one academic member
• Applications are scored and ranked by reviewers before a committee meeting
• Competitively scored, highly variable scores, and high impact applications are discussed in person
• Final list of recommended proposals will be approved by CCTST leadership based on
  • Score
  • Recommendation of CPC
  • Available funding
How Will Applications Be Reviewed?

All applicants will receive funding decision by May 1, 2020

<table>
<thead>
<tr>
<th>Academic &amp; Community Partnerships</th>
<th>Health Challenges</th>
<th>Impact &amp; Innovations</th>
<th>Evaluations, Outcomes &amp; Measures</th>
<th>Benefits &amp; Sustainability</th>
<th>Budgets, Feasibility &amp; Timeline</th>
<th>Strategic Priorities</th>
</tr>
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Applications are reviewed on a 5 point scale in the following categories:
Will I Receive Feedback?

• *Upon request*, written feedback will be provided based on notes from reviewers
  
  • Grant proposals discussed will also include notes from the discussion
Questions or Comments?
Lori E. Crosby, PsyD
Professor, Clinical Pediatrics
Cincinnati Children’s Hospital Medical Center
Co-Director, CCTST Community Engagement Core
Co-Director, Innovations in Community Research and Program Evaluation
What is the CLI?

- Quality Improvement
- Program Evaluation
- Accessing Public Datasets
- Community Research Ethics

Eight-Session, Leadership and Research Capacity Building Program

- Design Thinking
- Survey Development
- Grant Writing
- Program Implementation
CLI Continued

**Eligibility**
- 3 Tracks:
  - Community Leaders – (administrators, organizational/community leaders, community physicians/staff)
  - Community Health Advocates (volunteers)
  - Auditors (staff of UC, Children’s, VA – not eligible for grant funds)

**Priority Areas**
- All proposals are welcome but priority will be given to: CCTST priority neighborhoods, conditions

**Funding**
- Participants’ organizations receive a **$1,500 grant** for participation and completion of a health focused project.
- **$1,000** will be awarded to projects Health Advocates.

**Grant Period**
- 1 year: April 2020 - April 2021
180 Participants have graduated from the CLI from over 100 organizations.

12 Posters
4 Peer-Reviewed Publications
10+ CPC Members
3 CLI Instructors

As a result of the CLI, $5,568,697.00 in grants have been awarded

100% of the participants agreed that they were satisfied with the quality and format of the CLI.
<table>
<thead>
<tr>
<th>United Way of Greater Cincinnati</th>
<th>Cincinnati Health Department</th>
<th>Cincinnati-Hamilton County Action Agency</th>
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<tr>
<td>Santa Maria Community Services</td>
<td>Central Clinic</td>
<td>Gorman Heritage Farm</td>
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<tr>
<td>Urban Appalachian Council</td>
<td>Community Services YMCA, YMCA of Greater Cincinnati</td>
<td>Women &amp; Infant Vitality Network</td>
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<tr>
<td>Cincinnati Comprehensive Sickle Cell Center</td>
<td>Complete Wellness &amp; Associates, LLC</td>
<td>Su Casa</td>
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<tr>
<td>Coalition For A Drug-Free Greater Cincinnati</td>
<td>Healthy Beginnings, Inc.</td>
<td>The HealthCare Connection</td>
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<tr>
<td>Center for Great Neighborhoods</td>
<td>Lincoln Heights Missionary Baptist Church</td>
<td>Avondale Community Center, Inc.</td>
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<tr>
<td>YMCA of Greater Cincinnati</td>
<td>Urban League of Greater Cincinnati</td>
<td>Growing Well Cincinnati</td>
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<tr>
<td>Freestore Foodbank</td>
<td>Sickle Cell Affected Families of Greater Cincinnati</td>
<td>Project Nehemiah</td>
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<tr>
<td>Cincinnati Public Schools Early Childhood</td>
<td>Center for Closing the Health Gap</td>
<td>The Children’s Home of Cincinnati</td>
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<tr>
<td>Gabriel’s Place</td>
<td>Girls on the Run of Greater Cincinnati, Inc.</td>
<td>Juneteenth Cincinnati</td>
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<tr>
<td>HealthCare Access Now</td>
<td>Nutrition Council</td>
<td>Interfaith Hospitality Network of Greater Cincinnati</td>
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<tr>
<td>Reviving the Human Spirit</td>
<td>REAL Women of Cincinnati</td>
<td>Starfire Council of Greater Cincinnati</td>
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<tr>
<td>The Midwest Trans* and Queer Wellness Initiative</td>
<td>Avondale Comprehensive Development Corporation</td>
<td>Whole Again International</td>
</tr>
<tr>
<td>Cincinnati Police Department</td>
<td>Seven Hills Neighborhood Houses</td>
<td>BLOC Ministries’</td>
</tr>
<tr>
<td>The AMOS Project</td>
<td>Giving Kids a Fighting Chance</td>
<td>Great Miami Rowing Center</td>
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<tr>
<td>Woven Oak Initiatives</td>
<td>Spina Bifida Coalition of Cincinnati</td>
<td>Consider the Poor</td>
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Community Leaders Institute 2020

Applications
Due:
December 18

Applicants
notified:
January 31

Program Starts:
February 21
Frequently Asked Questions
What are some common reasons individuals might want to participate in the Community Leaders Institute (CLI)?

• Grant writing skills
• Measurable outcomes
• Survey design
• Data analysis skills
• Local and national data
• Program evaluation/research
How have past CLI participants used the information they learned in the CLI in their organizations or agencies?

- Developed a needs assessment survey
- Analyzed program evaluation data
- Used local or national data for a grant application
- Conducted staff trainings
- Developed database to track program goals/progress
- Written a grant proposal
What are some typical projects?

Example #1

Description of Project:
Grant Proposal for “Growing Well Asthma Improvement Implementation Project”

• **Target Population:** Cincinnati Public Schools students identified with asthma and having either a public health nurse or a school based health center onsite.

• **Project Aims:** To increase the identification and control of asthma and decrease absenteeism as well as emergency department visits for asthma.

• **Evaluation Plan:** The evaluation will look at the rate of access to providers and the utilization of medications for students with asthma. Barriers to care and noncompliance with regimens will be compared to identify the factors that reduce asthma control rates.
Description of Project:
Survey Development for ‘The Head Start Experience of Care’ Project”

- **Target Population**: Head Start parents who share some of the same demographics as women in Hamilton County that have suffered an infant loss per Fetal Infant Mortality Review findings.
- **Project Aims**: The purpose of the project is to gather data that can inform service providers of the perceptions this population has of the services currently available to women experiencing pregnancy. Findings will be shared with the Perinatal Community Action Team and used to develop strategies for improving and/or expanding services to local women with the goal of reducing infant mortality rates in the Greater Cincinnati area.
- **Evaluation Plan**: An evaluation of the methods employed to develop and administer the survey will take place.
How specific do I need to be with my budget and evaluation plan?

Provide a description of the evaluation plan that includes:

- What outcomes are being measured?
- How they will be measured?
- What will be used to measure outcomes?

Provide a budget that includes at least a list of the items and the corresponding costs

Marketing/promotional materials

- Staff time can be covered by no more than 50% of the requested funds
The project budget will include administrative support for the project, incentives for participation by parents, supplies and transportation assistance for students administering the surveys, and support for focus groups.”

Also ensure that budget is aligned with project goals.

**Sample Budget**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Survey Administration</td>
<td>$200</td>
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<tr>
<td>Supplies and transportation assistance</td>
<td>$200</td>
</tr>
<tr>
<td>Incentives for participation</td>
<td>$500</td>
</tr>
<tr>
<td>Head Start parents</td>
<td>$500</td>
</tr>
<tr>
<td>Support for focus groups</td>
<td>$400</td>
</tr>
<tr>
<td>Space, data collection, child engagement</td>
<td>$400</td>
</tr>
<tr>
<td>Administrative support</td>
<td>$400</td>
</tr>
<tr>
<td>for all of the above</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1500</strong></td>
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Should I type my responses?

• Yes! Type-written proposals are much easier to read than hand-written proposals.
• Feel free to provide additional responses to the questions using paper and provide attachments as needed.
• NO! The CLI is 100% for everyone accepted into the Institute.
Is it possible to get more specific feedback on my application?

Absolutely!

Please contact Stacey Gomes at (513) 803-0917 or ctsa@cchmc.org for additional information about the CLI or the application process.

Technical Assistance available at
Community Office Hours
Tuesdays: 4-7 PM
What are my options if I am not selected for the CLI?

• You are always welcome to reapply
• We will offer technical assistance to those interested in strengthening their applications
• If you are interested in getting technical assistance related to your program, join the CCTST by contacting Stacey Gomes at (513) 803-0917 or ctsa@cchmc.org
Questions or Comments?