ABOUT US

- 10-County Region
- $54,000,000+ raised in 2018
- 140 agency partners funded for services across basic needs, financial stability, education and physical & mental health
- Provides United Way 2-1-1, Volunteer Connection, Free Tax Prep and more
BREAKING THE CYCLE OF POVERTY

HOUSEHOLD INCOME ABOVE 200% FPL

CHILDREN READY FOR KINDERGARTEN

YOUTH GRADUATE HIGH SCHOOL PREPARED

ADULTS GAINFULLY EMPLOYED

CHILDREN & ADULTS HAVE ACCESS TO HEALTH CARE

YOUTH & ADULTS OBTAIN POST-SECONDARY CREDENTIAL

CHILDREN & ADULTS HAVE GOOD HEALTH
PUT FAMILIES AT THE CENTER

TACKLE RACIAL DISPARITIES

GUIDING PRINCIPLES

KEY DRIVERS

CATALYZE INNOVATION + LEARNING
INVEST IN SOLUTIONS THAT WORK
BUILD COLLABORATION ACROSS SECTORS

CONNECT SERVICES SEAMLESSLY
BUILD COMMUNITY WILL
ADVOCATE POLICY CHANGE

MEASUREABLE CHANGE

IMPROVE SERVICES
CHANGE SYSTEMS

BREAKING THE CYCLE OF POVERTY

OUR THEORY OF CHANGE
2018 IMPACT HIGHLIGHTS

United Way supports high quality services across 140 partners which helped more than 329,458 individuals reach positive outcomes such as:

- 1,700 children participating in quality education programs for a minimum of 6 months demonstrated process in social and emotional development
- 2,500 individuals gained employment
- 4,000 parents & caregivers increased their understanding to support their children’s development
- 17,500 individuals reduced risk for abuse, neglect and/or exploitation
- 140,000 services & goods were provided to meet an emergency need of an individual or family
United Way maximizes the impact of individual services by building and strengthening systems through:

- **Building an integrated social service system**: Nearly 100 partners (more than 330 staff) participated in capacity building workshops & learning communities to design and test improvements in services and explore new collaborations.

- **Advocating policy change**: Our leadership role in advocacy helped to ensure the stability of child care as a critical work support for working and student parents in Kentucky.

- **Catalyzing innovation**: In partnership with local employers, PCW launched Career Bridge – a talent pipeline pilot for low wage workers in fast food/retail to advance into higher wage jobs, such as in-demand positions in manufacturing.
FAMILY CENTERED NETWORK

Facilitated learning activities responsive to common trends, challenges or issues related to supporting families on a path out of poverty:

CONNECT & LEARN: Learning opportunities designed to: Share & spread best practices & proven solutions
  • Build capacity
  • Support connection across sectors & organizations

ENGAGE & INNOVATE: 30 Day Design Sprint

IMPLEMENT & IMPROVE: Longer-term, collaborative pods with specific goals & shared interventions
CONNECT WITH OUR WORK

Ways we can be a partner to you:
- Spread learning, best-practices, resources, etc.
- Collaborate on overlapping issues or within overlapping sectors
- Catalyzing innovation

Partners that would be useful to us:
- Data & evaluation partnerships (esp. systems that have long term relationships with families)
- Partners willing to share expertise with our agency partners (trainings, professional development, etc.)