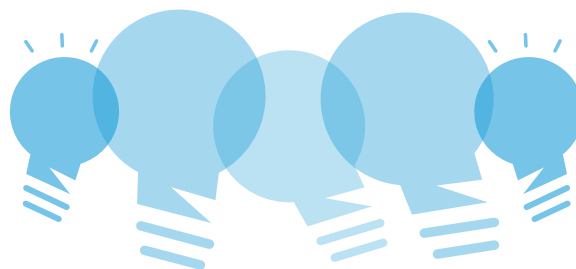


# DESIGN WORKSHOP FOR HEALTHCARE



## DESIGN THINKING PARTNERSHIP

Cincinnati Children's Hospital has partnered with the Live Well Collaborative to develop a workshop that introduces healthcare teams to design-thinking concepts and methods, and how they can be used to develop innovative, patient-centered, and feasible solutions for healthcare challenges.

## MEET THE LIVE WELL COLLABORATIVE

The Live Well Collaborative (LWC) is a non-profit (501 c-6) co-founded in 2007 by the University of Cincinnati (UC) and Procter & Gamble (P&G). Live Well specializes in user-centered research that is translated into the development of products, services and system solutions for living well across the lifespan. It is a unique academic-industry innovation center that leverages the vitality and unbiased innovation capability of multi-disciplinary teams of UC faculty and students. To date the LWC has worked with 15+ corporate and institutional partners on greater than 80 studio projects, gaining expertise in healthcare, consumer goods, and air travel.

## WORKSHOPS

Upon completion of the workshop participants will be able to:

- 1 Apply design-thinking methods to reframe current healthcare challenges to identify creative solutions. You will have a chance to interact with other teams facing healthcare challenges, as well as a multidisciplinary team of designers who can provide expertise and insights as you work to frame and develop innovative solutions.
- 2 Recognize patterns and opportunities that can add new perspectives to your work.
- 3 Outline feasible next steps, frame process, identify expertise, and scope funding.

## What projects has LWC worked on with CCHMC?

The following recent awardees applied for the CCTST Design Thinking Research Grant and worked with the collaborative on a studio project.

- 1 Rob Kahn, MD (Community Pediatrics): Redesign of primary care waiting rooms as model for community-clinical linkages
- 2 Sara Beal, PhD (Behav. Med. & Clinical Psychology): Improving healthcare utilization and health status of foster care youth
- 3 John Perentesis, MD (CBDI): Product Development and Educational Tools

**WHERE:** Live Well Collaborative  
2900 Reading Road, Suite 350

**WHEN:** Reach out to Linda to schedule a 2hr timeslot in OCT or NOV that works for your team.

**COST:** Free

To register contact: [ldunseath@livewellcollaborative.org](mailto:ldunseath@livewellcollaborative.org)

For CCHMC questions contact: [lori.crosby@cchmc.org](mailto:lori.crosby@cchmc.org)

## TEAM EXPECTATIONS

- 1 The session educates participants on the basics of design and how to use design methodologies. Attendees are expected to participate in the use of design tools to help frame and develop an innovative approach to solving their challenge.
- 2 Identify the current state of the challenge their team is facing. This challenge should be a current issue the team is facing that needs to be addressed.
- 3 You will participate in the workshop as a small or core team (2-4 recommended). The team should consist of content experts as well as any others you think are important in implementing a healthcare solution (e.g. research coordinators, health care providers such as physicians, nurses, social workers, etc).
- 4 Be prepared to discuss inhibitors and enablers (barriers and facilitators) to the challenge.
- 5 Identify milestones that have to be achieved to address the challenge.
- 6 Identify a time-frame for solution implementation and how success will be measured (teams will work on this during the workshop sessions).



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